

How do I Get Started as a Freelancer and Buyer on WorkAsPro?

You have the ability, the desire, and the drive, but how can you present yourself on one of the most popular platforms in the world?

You have arrived at the right spot:

Explore this personalized guide to learn the strategies for starting a prosperous career on WorkAsPro [Blockchain-based Freelance Platform].

Are you ready to turn your design dreams into profitable streams? Well, let's get started.

A Bit About WorkAsPro

WorkAsPro is transforming the blockchain-based freelance industry by bridging the global gap between businesses and freelancers while offering a wide range of services to both sellers and buyers. This blockchain-based freelance platform not only enhances security through its decentralized network but also paves the way for a new era of freelance work, connecting startups, freelancers, and investors efficiently.

This comprehensive guide delves into the various aspects of mastering WorkAsPro, from creating an appealing freelancer profile to making and receiving cryptocurrency payments to providing both sellers and buyers with the knowledge they need to be successful. The platform's unique positioning as a marketplace powered by Idealogy and the IDEA Token reveals the enormous potential for sellers to promote their gigs and buyers and sellers to engage effectively within the WorkAsPro community while maintaining integrity and constantly improving to meet the dynamic demands of the freelancing world.

How does the WorkAsPro work?

1- WorkAsPro Overview:

WorkAsPro is an online blockchain-based freelance marketplace that connects freelancers with potential buyers of various digital services. Whether you are a graphic designer, content writer, social media marketer, or have expertise in another field, WorkAsPro provides a diverse range of services to meet the needs of various industries.

The platform operates by allowing freelancers to create Gig listings, which essentially function as job listings. These gig listings highlight the freelancer's skills, expertise, and the services they provide.

2- Blockchain-Based Security and Efficiency:

- WorkAsPro leverages blockchain technology to provide a secure and efficient platform for freelancers and clients to connect and transact.
- Transactions are secure, transparent, and free from intermediaries due to its decentralized network, ensuring trust and reliability in dealings.

- The use of smart contracts automates dispute resolution and payment processes, making transactions seamless for both parties.

3- Reputation and Skill Verification:

- A blockchain-powered reputation system allows freelancers to showcase their expertise and reliability, making it easier for clients to hire skilled professionals.
- WorkAsPro's verification process and dispute resolution service further ensure the quality and safety of transactions on the platform.

4- Diverse Opportunities and Global Connectivity:

- Offers a wide range of job categories, including Blockchain & Cryptocurrency, Digital Marketing, and Programming & Tech among others, catering to a global talent pool.
- Buyers can easily post jobs, receive quotes, hire freelancers, and track project progress, all within minutes.
- The platform supports job and gig postings, enabling freelancers to find work and businesses to find talent for their projects efficiently.

5- Trustworthiness through Ratings:

- **The 5-star rating:** This rating system, which is a key feature of WorkAsPro, is based on the freelancer's performance and work quality.
- **Informed decisions:** This system assists buyers in making sound decisions when selecting a freelancer, with positive feedback increasing a freelancer's business prospects.

6- Collaboration and Communication:

- **Direct interaction:** After selecting a freelancer, buyers can communicate directly on the platform about project details, finances, and requirements.
- **Enhanced services:** WorkAsPro facilitates collaboration with order tracking and project management tools, ensuring a smooth connection between the parties.

7- Payments and Fees:

- **Compensation:** When a project is completed, freelancers receive payment.
- **Service fee:** WorkAsPro is 100% free for all users. No matter if you're a buyer or seller, it will not cost a penny to create an account. WorkAsPro charges 8% of the seller's earnings that use crypto tokens other than IDEA because when sellers make payments in IDEA, they'll get 100%. Once a buyer places the order, the payment will be transferred to Escrow, which will cut the gas fee from the buyer's side. If the buyer cancels the order, he will get complete payment for the order but not the gas fee.

8- Opportunities in addition to one-off projects:

Recurring work: WorkAsPro isn't just about single projects. It is a place where freelancers build long-term client relationships, ensuring a consistent revenue stream through ongoing services.

9- WorkAsPro Escrow System:

WorkAsPro is a freelancing platform that uses Escrow to ensure that payments are secure. Escrow services help to reduce the possibility of fraud by acting as a neutral third party to receive, safely store, and only release funds after the buyer and seller have reached an agreement.

10- Potential drawbacks:

- **Navigational challenges:** With so many projects running, it can be difficult to identify the best opportunities.
- **Competitive landscape:** Strong competition, particularly from top-rated sellers, combined with a preference for one-off projects, may deter those seeking long-term collaborations.

11- WorkAsPro Referral Program

The WorkAsPro referral program is a lucrative opportunity for users to earn additional income by simply sharing their positive experiences and inviting others to the platform. Here's how it works:

- **Accessing the Referral Program:** Users can find the referral program directly on their dashboard within the WorkAsPro platform. Sharing the unique referral link is made easy through various channels, including social media, email, or even in person, ensuring users can reach out to their network effectively.
- **Earning Through Referrals:** When a user sends a referral link to another user, that user joins WorkAspro as a freelancer, and when their earnings reach \$200, the \$20 will be transferred to the main user as a reward.
- **Joining the Referral Program:** To become part of the WorkAsPro Referral Program, interested users must visit the WorkAsPro website and sign up, ensuring they are part of this rewarding scheme.

Here are 13 steps to get started as a freelancer on WorkAsPro

To kickstart your journey as a freelancer on WorkAsPro, follow these essential steps to ensure your profile stands out and attracts the right buyers:

Step #1: Research and Understand the Platform:

Browse the platform before you sign up. Look at the top sellers in your category, read their profiles and Gig descriptions, and see what they offer. We recommend that you familiarize yourself with WorkAsPro's terms of service to ensure that you do not break any rules.

Step #2: Sign Up and Create a Profile:

- Visit the WorkAsPro landing page, and select '**Join Us**'.
- Choose to sign up using **email, Google, Facebook, LinkedIn, or Metamask** accounts for a quick and secure registration process.
- Accept the **Terms of Use** and **Privacy Policy** to proceed and sign up. This step is crucial to ensuring you understand the platform's policies and your responsibilities as a user.
- After signing up, verify your email address through an **OTP** to activate your account.
- Once received, **copy and paste** it into the designated fields to verify your email.
- Fill in your **legal name** as it appears on your ID—avoid nicknames or abbreviations.
- **Create a password** and **confirm your password** to ensure it's correctly set.
- Switch to **seller** mode.

Step #3: Profile Optimization:

- Complete your profile by adding a **professional photo, detailed description, skills, qualifications, work experience, language proficiency, and any certifications.**
- Connect your WorkAsPro account with other professional platforms such as **Facebook, Twitter, or Metamask** to enhance your credibility.
- After completing this profile, download the **Metamask extension from Google** and add it to any browser you are using. Connect your account with Metamask by using this profile.

Step #4: Determine your service (Gig): step-by-step

- To create a gig, log in to your WorkAsPro account, switch to seller mode, and click '**Add Gig**'.
- To connect your WorkAsPro account with your **Metamask account**, download the Metamask extension and add it to your browser.
- Write a compelling gig title, select the appropriate **Category and Subcategory**, and provide a detailed description of your services.
- Customize accepted payment methods, select a token (**USDT, IDEA, BUSD, DAI, BNB, MATIC**), and set your pricing.

Step #5: Optimizing Your Offerings for Success:

- Go to the Pricing page and describe your offering, delivery days, revisions, and price.
- Or, you can switch to Offer Package, from the top right corner.
- Add your Basic, Standard, and Premium pricing plans.
- Go to the Gallery Page, and add pictures or videos to your Gig.
- Click on Create, & your Gig is created!

Promote your Gigs by being active on social media, and engaging with the WorkAsPro community.

Step #6: Build Your Reputation and Seek Reviews:

Building a strong reputation and actively seeking reviews on WorkAsPro are essential steps for freelancers to establish trust and attract more clients. Here are practical strategies to achieve these goals:

Proactive Engagement for Reviews:

- **Completion of Projects:** Upon successful completion of projects, politely ask your clients to leave a review on your WorkAsPro profile. This not only showcases your professionalism but also provides future clients with insights into your work ethic and quality.
- **Follow-Up:** If a client hasn't left a review a few days post-completion, it's acceptable to send a gentle reminder. Emphasize how their feedback is valuable not only to you but also helps the WorkAsPro community make informed decisions.

Showcase Your Professionalism:

- **Profile Optimization:** Ensure your WorkAsPro profile is detailed and up-to-date, highlighting your skills, experience, and any certifications. A well-organized and professional profile can significantly influence a client's decision to hire you and leave a positive review.

- **Communication:** Maintaining clear, concise, and professional communication throughout a project reassures clients of your expertise and commitment, increasing the likelihood of receiving a positive review.

Step #7: Take advantage of buyer requests:

Taking advantage of buyer requests on platforms like WorkAsPro can significantly enhance a freelancer's ability to connect with potential clients. Here's a strategic approach to navigate and leverage these requests effectively:

Understanding Buyer Requests:

- **Nature of Requests:** Buyers post service requests to passively seek sellers for their projects, often looking for specific expertise or budget-friendly options.
- **Types of Posters:** Typically, those who post buyer requests fall into two categories - entrepreneurs seeking specialized skills for their projects, and individuals or businesses looking for work within a tight budget.

Step #8: Provide Excellent Service:

For freelancers embarking on their journey with WorkAsPro, providing excellent services goes hand in hand with the continuous development of their skills. It's a challenging but rewarding path, especially for beginners who are looking to make their mark in the competitive freelancing world. Here are strategies to navigate this challenge effectively:

Continuous Learning and Skill Enhancement:

- **Online Courses and Workshops:** Regularly enroll in courses relevant to your niche. Platforms like Coursera, Udemy, and LinkedIn Learning offer a wide range of topics that can help broaden your expertise.
- **Attend Webinars and Conferences:** Stay updated with the latest trends in your field by attending industry webinars and conferences. These events are not only learning opportunities but also networking platforms.

Practical Application of Skills:

- **Personal Projects:** Apply new skills to personal projects or offer to do small projects for friends or local businesses. This hands-on approach helps solidify your knowledge and provides tangible results to showcase to potential clients.
- **Feedback Loop:** Seek feedback from peers or mentors on your work. Constructive criticism is invaluable for improvement and helps in identifying areas that need more focus.

Showcasing Your Evolving Skillset:

- **Update Your WorkAsPro Profile:** Regularly update your profile to reflect newly acquired skills and completed projects. This demonstrates to potential clients your commitment to growth and excellence.
- **Publish Articles or Blog Posts:** Share your insights and experiences on platforms like Medium or your blog. This not only helps establish your authority in the field but also improves your visibility.

Step #9: Consider offering multiple gigs:

WorkAsPro's success is dependent on providing exceptional customer service. Respond promptly to inquiries, communicate clearly and professionally, and complete projects on time. Always strive to go above and beyond for your clients.

Step #10: Promote your gigs:

To effectively promote your gigs on WorkAsPro and capture the attention of potential clients, integrating a multi-channel marketing strategy is crucial. Here are tailored approaches across various platforms:

Social Media Platforms:

- **Facebook, Twitter, Instagram, and LinkedIn:** Share your gigs with followers and relevant groups or hashtags to increase visibility. Tailoring content to each platform's audience can significantly boost engagement.
- **Dedicated Page:** Creating a specific page or profile for your services allows for regular posting of engaging content, including testimonials, which can help build trust with potential clients.

Reddit:

- **Subreddit Engagement:** Promote your gigs on subreddits that align with your niche or target audience. It's vital to contribute valuable content and adhere to each subreddit's rules to avoid being perceived as spam.

Email Marketing:

- **Building a Subscriber List:** Compile a list of potential customers interested in your services. This can be done through sign-up forms on your blog, website, or social media profiles.
- **Newsletters and Offers:** Utilize tools like Mailchimp, Aweber, or Constant Contact to design and send out newsletters or special offers related to your gigs. Personalizing these communications can significantly enhance open rates and engagement.

Step #11: Engage with the WorkAsPro Community:

Engaging with the WorkAsPro community is not just about participating; it's about leveraging collective knowledge and resources for mutual growth.

Step #12: Maintain integrity:

Avoid any tactics that violate WorkAsPro's terms of service.

- Ensure that the gig descriptions are accurate and do not overpromise.
- Maintain open and honest communication with your clients.
- Respect intellectual property and make sure the content is original.
- Follow WorkAsPro's rules and guidelines consistently.
- Handle disputes professionally, and use WorkAsPro's resolution center if necessary.
- Avoid transactions and communications outside of WorkAsPro.
- Be transparent about revisions and stick to the timelines.
- Encourage client feedback and apply it to improve services.

Step #13: Continuously improve:

As a freelancer, you must constantly improve your skills and keep up with industry trends. Stay up to date on the latest tools, techniques, and technologies in your field.

Invest time in learning and honing your skills so that you can stay relevant and provide the best services to your clients. This allows you to provide cutting-edge solutions while also staying ahead of the competition.

Here are 8 steps to get started as a buyer on WorkAsPro

Step #1: Sign Up and Create a Profile:

- Visit the WorkAsPro landing page, and select '**Join Us**'.
- Choose to sign up using **email, Google, Facebook, LinkedIn, or Metamask** accounts for a quick and secure registration process.
- Accept the **Terms of Use** and **Privacy Policy** to proceed and sign up. This step is crucial to ensuring you understand the platform's policies and your responsibilities as a user.
- After signing up, verify your email address through an **OTP** to activate your account.
- Once received, **copy and paste** it into the designated fields to verify your email.
- Fill in your **legal name** as it appears on your ID—avoid nicknames or abbreviations.
- **Create a password** and **confirm your password** to ensure it's correctly set.
- Switch to **buyer** mode.

Step #2: Posting a job as a buyer:

As a buyer, posting a job on WorkAsPro is straightforward and designed to connect you with a global talent pool efficiently. Here's a step-by-step guide to make sure your job posting attracts the best freelancers:

Starting Your Job Post:

- Visit the WorkAsPro platform's website and locate the '**Post a Job**' button to begin.

Filling Out the Job Details:

- **Job Description:** Clearly articulate the job title, the category it falls under, your budget, and any other pertinent details that describe the project's scope and requirements. Be specific about the role, responsibilities, required skills, and expectations to attract suitable candidates.
- **Preview:** Before posting, preview your job listing to ensure all information is accurate and presented clearly.
- **Posting Your Job:** Once satisfied with your job description and details, proceed to post the job. This action makes your job visible to freelancers on the platform.

Step #3: Benefits for buyers:

Here are the benefits for WorkAsPro's buyers:

- **Access to a Global Talent Pool:** WorkAsPro connects buyers with freelancers from various fields, ensuring a wide selection of skills and expertise.
- **Cost-Effective Pricing:** Buyers can find freelancers within their budget, making it a cost-effective solution for projects of all sizes.
- **Secure Payment System:** With a focus on security, WorkAsPro ensures that transactions are safe, offering peace of mind to both buyers and sellers.

Step #4: Hiring freelancers and managing projects:

Hiring freelancers on platforms like WorkAsPro offers a unique blend of flexibility, access to specialized skills, and cost-effectiveness. Here are key steps and

considerations for businesses looking to hire freelancers and manage projects efficiently:

Hiring Process

- **Define a Budget and Job Description:** Begin by determining the scope of your project and the budget you're willing to allocate. A clear, detailed job description attracts the right talent and sets clear expectations from the start.
- **Search for Freelancers:** Utilize WorkAsPro's search functionality to find freelancers with the specific skills you need.

Managing Projects

- **Communication:** Regular communication is key to ensuring project success and alignment.
- **Payment and Legal Considerations:** Ensure timely payments in preferred currencies, including cryptocurrencies, to foster trust and reliability. Additionally, comply with legal and tax requirements to avoid complications.

Step #5: Build relationships:

By following these steps and utilizing the features and tools available on platforms like WorkAsPro, businesses can effectively hire freelancers, manage projects, and achieve their goals with the added benefits of cost savings, access to a global talent pool, and the flexibility that comes with freelance work:

- **Feedback and Improvement:** Provide constructive feedback and recognize the freelancer's contributions to encourage continuous improvement and foster a positive working relationship.
- **Repeat Hiring:** For successful collaborations, consider re-hiring freelancers for future projects. This not only saves time in the hiring process but also builds a reliable network of talent.

Step #6: Making and receiving payments in crypto:

WorkAsPro embraces the future of payments by integrating cryptocurrency transactions into its platform, offering flexibility and security to both sellers and buyers. Here's how making and receiving payments in crypto enhances the WorkAsPro experience:

Supported Cryptocurrencies and Networks:

- **Tokens:** IDEA, USDT, DAI, BNB, BUSD, and MATIC are among the cryptocurrencies accepted on WorkAsPro, catering to a wide range of preferences.
- **Networks:** Transactions can be conducted on Ethereum, and Polygon Networks, ensuring broad accessibility and compatibility.
- **Cost-Effectiveness:** Elimination of intermediaries results in lower transaction fees. Sellers receive 100% payment in IDEA tokens, while buyers enjoy no gas fees when paying in IDEA tokens.
- **Transparency:** All transactions are recorded on a public ledger, fostering trust between clients and freelancers.

Step #7: Escrow and Payment Security:

WorkAsPro employs an escrow payment method, safeguarding funds until the completion of a project and ensuring a secure transaction environment for both parties.

- **Immediate Release:** Payments are promptly released after an order is marked as complete, with a clearance period applied for added safety measures.

Step #8: Connecting and cashing out:

This integration of cryptocurrency payments into WorkAsPro not only offers a modern payment solution but also aligns with the platform's innovative approach, catering to the evolving needs of the freelancing community.

- **MetaMask Integration:** Users must connect their MetaMask account to post gigs or hire talent, facilitating the storage and management of IDEA and other crypto tokens.
- **Withdrawal Process:** Freelancers can withdraw their earnings by connecting to MetaMask and transferring their crypto tokens.

Pros and Cons of WorkAsPro

Is WorkAsPro worth it for freelancers? This is a frequently asked question when discussing the popular blockchain-based freelance platform. While WorkAsPro provides many benefits to freelancers, it also has some drawbacks. Let's take a closer look at the pros and cons of freelancing on WorkAsPro.

Pros

- **Access to Global Talent and Clients:** WorkAsPro connects freelancers with a worldwide audience, offering diverse opportunities.
- **Innovative Tools and Technologies:** The platform supports cutting-edge technologies and tools, making it easier for freelancers to deliver high-quality work efficiently.

Cons

- **Competition:** With access to a global talent pool comes increased competition, which can be challenging for new freelancers.
- **Fee Structure:** While WorkAsPro offers numerous benefits, freelancers need to be mindful of the platform's fee structure, which can impact earnings.

FAQs:

What are the key factors to becoming a successful freelancer?

To achieve success as a freelancer, it's crucial to maintain transparency and communicate clearly with clients. Establish a routine that accommodates your flexible lifestyle but also ensures you're consistently available to your clients. A good practice is to commit to responding to client communications within 24 hours.

Can I start freelancing with no experience?

Yes, it is possible to start freelancing without experience. However, it is important to choose a freelancing idea you are already interested in and then start creating a portfolio. Even if you have no freelancing experience, you still have skills and experience that will help you develop a service offering. Commit to long-term learning and learning as a freelancer.

What strategies can help me become a successful freelancer?

To carve out a successful freelancing career, consider these 7 strategies:

- Identify your unique selling proposition by finding your niche.

- Set clear, achievable goals for your freelance career.
- Develop a strong portfolio that showcases your best work.
- Learn to manage your time effectively to maximize productivity.
- Network strategically to connect with potential clients and industry peers.
- Commit to continuous learning to keep your skills sharp and relevant.
- Clearly outline your terms of service to avoid misunderstandings with clients.

What are some tips for freelancers succeeding on WorkAsPro?

To succeed on WorkAsPro, a blockchain-based freelance platform, consider the following tips:

- **Showcase Your Skills:** Utilize the platform to highlight your expertise and skills to attract potential clients looking for a wide range of services.
- **Embrace Crypto Payments:** Take advantage of the opportunity to pay or earn in cryptocurrency, making the payment process smooth and secure on WorkAsPro.
- **Efficiently Manage Projects:** Create Gigs or Post Jobs, engage with clients, and deliver high-quality work to build a positive reputation and attract repeat business.

What are the key factors to becoming a successful buyer on WorkAsPro?

To become a successful buyer on WorkAsPro, a blockchain-based freelance platform, consider the following key factors:

- **Develop behavioral skills:** Enhance soft skills like active listening and decision-making to engage effectively with suppliers and foster transparent partnerships.
- **Stay Informed and Adaptive:** Keep updated on market trends, evolve procurement practices, and continuously improve technical and behavioral skills to excel in the competitive buyer landscape.

Conclusion:

Throughout this detailed exploration of WorkAsPro, we've unveiled the myriad of ways both freelancers and buyers can navigate and thrive within this innovative blockchain-based freelancing platform. From setting up an engaging freelancer profile to the intricacies of making and receiving payments in crypto, the guide has aimed to equip users with the tools and knowledge to maximize their success. Emphasizing the platform's revolutionary approach to connecting a global talent pool with those in need of their services, we've seen how WorkAsPro stands as a beacon of modernity in the freelancing landscape, fostering security, efficiency, and opportunity in equal measure.

Reflecting on the journey through WorkAsPro's ecosystem, it's clear that the platform's unique features, such as blockchain security, a diverse array of job categories, and integrated crypto payments, not only enhance the freelancing experience but also herald a new era of digital work. The platform's commitment to innovation, integrity, and community engagement underscores the vital role freelancers and businesses play in the burgeoning gig economy. As we venture further into this dynamic domain, the principles of continuous improvement and active community participation remain foundational to realizing the immense potential that platforms like WorkAsPro offer.

